

## Terms of Reference

### Responsible Sourcing in Paraguay

#### Consultancy to support free deforestation supply chains in Paraguay

Proforest is seeking an experienced Spanish speaking professional to support their programmatic work on responsible production on beef and soy in Paraguay. This is an exciting opportunity to work with major international brands, consumer goods clients, Paraguayan beef and soy production companies, government agencies and NGOs to develop and implement responsible production strategies, particularly related to achieving deforestation-free supply chains in beef and soy in the country.

#### About Proforest

Proforest is a dynamic non-profit organization with global presence that has established itself as a leader in the development and implementation of sustainable production and responsible sourcing.

Proforest provides practical support to producers, processors, purchasers and investors to help them work in environmentally and socially responsible ways. As demand for sustainably sourced commodities increases, producers, processors, purchasers and investors in natural resources all need to demonstrate that they are meeting commitments to environmental and social responsibility. This is a complex task in a challenging commercial environment.

We work at every stage of the supply chain, from production and processing, through to purchasing and investment. Our 15 years' experience covers the management of forests, oil palm, soy, sugarcane, rubber and beef, at a range of scales that includes smallholders, communities and forest-dependent people through to multinational businesses. We focus on the opportunities for conservation and social benefits within the production landscape, and never lose sight of the need for pragmatic and workable practices.

We work at all levels throughout commodity supply chains – from international policy and legislation to practical operations on the ground – to support the development and implementation of workable environmental and social standards and safeguards that help to produce and source natural resources sustainably.

#### Background information on CFA

In 2016, the Gordon and Betty Moore Foundation launched the Collaboration for Forests and Agriculture (CFA), an innovative approach to delivering its goals, led by the National Wildlife Federation (NWF), The Nature Conservancy (TNC), and World Wildlife Fund (WWF). CFA adopts the premise that deforestation-free production chains can be globally consolidated and accelerated by multinational companies. Their potential for change in economic environments allows setting new standards and encouraging best practices adoption by producers, dissociating the expansion from deforestation.

With a focus on commodities currently responsible for most deforestation and in the most threatened biomes by agricultural expansion, CFA expects to contribute to the elimination of deforestation in soy and beef in the Amazon, Cerrado and Chaco regions in Brazil, Paraguay and Argentina. In addition to comprehensive cross-cutting elements that will serve to strengthen and accelerate the work of this collaboration, three strategies are employed: Fostering Private Sector Leadership; Ensuring Robust Transparency; and Aligning Capital.

Proforest is supporting CFA by complementing their efforts in defining how to implement

deforestation-free commitments, aligning sourcing policies of international and national companies and subsidiaries, and developing capacity within companies to implement their responsible sourcing commitments.

### Objectives of the consultancy

The consultant will support Proforest in defining a clear purchase policy language and protocol so that companies have more clarity on how to implement their free deforestation commitments when sourcing beef and soy from Paraguay.

This process involves various phases, being the most relevant ones: reviewing current regulatory framework and country's initiatives to halt deforestation; defining and analysing zero deforestation scenarios for the Chaco region; co-creating a deforestation-free commitment including a suitable implementation protocol for the country's context; and develop the strategy to promote adoption of the commitment.

During all phases of the process, the consultant will be guided and assessed by Proforest and WWF-Paraguay, maintaining an active and strategic communication with key stakeholders and managing the progress in time and form, to ensure it is carried out successfully.

### Responsibilities

- Maintain a clear understanding of the current policy and strategic factors relating to the sustainable management and sourcing of soy and beef commodities in Paraguay.
- Review definitions and approaches to halt deforestation and identify barriers/gaps in existing legislation and regulations affecting deforestation free-supply chains in Paraguay, particularly the Chaco region.
- Identify and map relevant free deforestation and sustainability initiatives working along beef and soy supply chains in Paraguay.
- Build and foster working relationships with relevant partner organizations, allies and key stakeholders, including government officials.
- Assist meetings and provide relevant information on topics related to responsible sourcing of beef and soy in Paraguay.
- Plan and execute different events, from meetings to conferences, in coordination with Proforest and partners.
- Lead and facilitate stakeholder meetings and provide strategic advice to partners.
- Support Proforest deliver CFA related activities in Paraguay as required, especially in relation to deforestation free-supply chains, sustainability standards and certification schemes.
- Maintain a continuous and strategic communication with Proforest around any aspect, technical or operational, around the objectives of CFA.

### Deliverables

- A map of key stakeholders and relevant initiatives developed, in development and currently being implemented related to responsible sourcing of beef and soy in Paraguay.
- An analysis of the existing Paraguayan legislation and regulation affecting deforestation free-supply chains (Forest law, Ecosystem Services Decree, zero deforestation Law, etc.), including a list and summary of all relevant information available.

- Document with agenda, list of participants and logistics for “CFA’s strategic workshop on Paraguayan Chaco” to be carried out in November (in Spanish)
- Document with the analysis of the results of the workshop, including the discussion of next steps and work-plan for 2018 (in Spanish and English).

## Qualifications, Experience, Qualities

### *Essential Qualifications, Experience, Skills*

- Tertiary level (masters or equivalent) qualification in a relevant discipline (e.g. natural resources management, conservation, agriculture, forestry, social sciences);
- Successful track record of maintaining strong and productive partnerships with organizations and individuals across diverse, multidisciplinary, inter-sectoral minded coalitions for the advancement of sustainability commitments and responsible sourcing objectives.
- Awareness of the motivations and drivers relating to responsible production and sourcing in international agricultural supply chains;
- Understanding of environmental and social sustainability issues affecting agricultural commodities sectors (especially in beef and soy) in Paraguay;
- Experiences in planning, management and coordination events.
- Excellent project management skills (including time-management, problem-solving and organizational abilities);
- Highly developed interpersonal and team working skills, as well as proven ability to operate in a multi-cultural environment;
- A minimum of 8 years’ relevant work experience;
- Ability and willingness to travel and work on short assignments in remote locations;
- Fluency in Spanish and English, including strong verbal & written communication skills in both languages.
- Paraguayan citizenship .

### *Highly desirable:*

- Experience and/or knowledge related to sustainability standards, auditing, and certification, in the context of natural resource management (forestry, agriculture, fisheries, REDD+) and social and environmental topics;
- Experience related to working in forest management and/or agricultural commodity production systems as well as concepts such as High Conservation Values (HCV), High Carbon Stocks (HCS) and Free Prior and Informed Consent (FPIC);
- Experience in consultation and working with various stakeholders including large companies, small and medium enterprises, NGOs, financing institutions, government aid agencies, smallholders and local communities;
- Broad and deep knowledge and understanding of the beef and soy sector in Paraguay, including insights into the politics and public opinion landscape.

## Hiring terms

- The contract will be one of Agreement of Services for a duration of **three months** (from November 2017 to February 2018), with possibility of extension until June 2018.

## To apply

The interested person should send the following documents to [lili@proforest.net](mailto:lili@proforest.net) with the subject "Paraguay Responsible Sourcing consultant":

- Curriculum Vitae (3 pages maximum)
- Brief letter of interest and aptitude for the development of the work (1-page maximum).
- Economic proposal (consultant team fees only).

**Application Deadline: November 20th, 2017**

Proforest is an equal opportunity employer