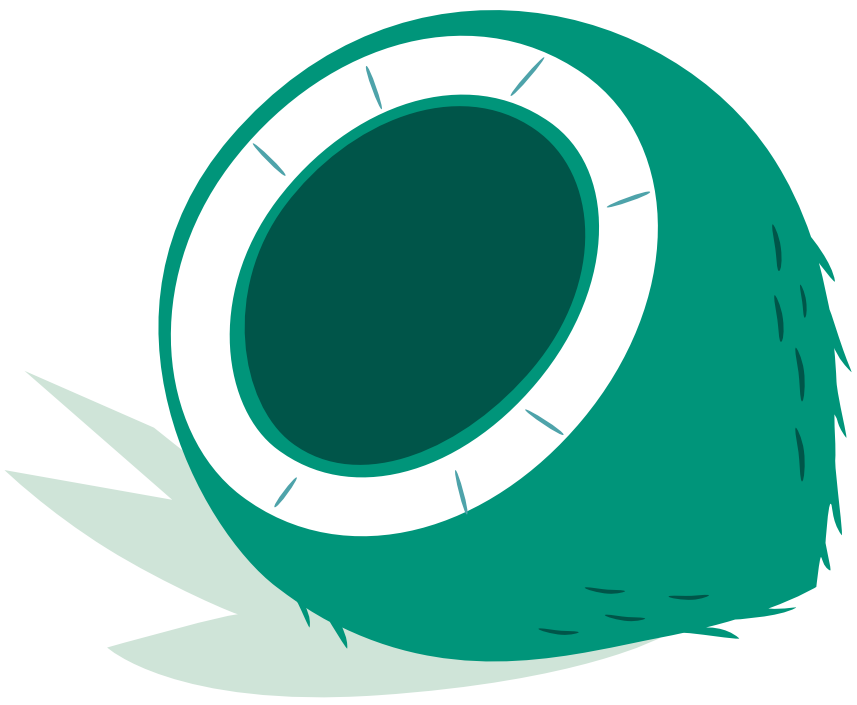


# COCONUT

Global demand for coconut products is growing rapidly, partly driven by increasing consumer interest in coconut-based food, drinks and healthcare products. However, demand is fast outpacing supply, meaning there is an urgent need to address social and environmental challenges associated with the crop.



USES OF COCONUT

## YIELDS

Provide training to smallholder farmers to cope with low and declining yields caused by aging crops, for example by replanting trees, planting different varieties of trees that provide higher yields, and renovating planting methods

## DEFORESTATION

Provide best agricultural practices training to help farmers increase productivity on existing land, avoiding expanding into new areas



## SMALLHOLDER INCOME

Support farmers to generate better incomes from coconut production by providing financial management training, technical support for crop improvements, and access to access to finance and additional income sources, e.g. intercropping with higher-value crops or making use of coconut by-products

## TRANSPARENT PRICE SETTING

Support transparent price setting with farmers and cooperatives and improve farmers' access to markets and finance

## SECTOR-WIDE ACTION

Support coordinated efforts to bring stakeholders together to drive sustainability in the sector, for example via the Sustainable Coconut and Coconut Oil Roundtable



We support multi-stakeholder efforts to drive sustainability in the coconut sector. We work on supply chain assessment, and engage on issues around responsible production, bringing our experience from other commodity supply chains in terms of responsible sourcing from smallholders.

