

# Investing in the San Pedro landscape programme, Côte d'Ivoire

Côte d'Ivoire is the world's largest cocoa producer. The San Pedro landscape is one of the main production landscapes in the country and is a major sourcing area of cocoa (206,938 T), natural rubber (250,286 T), and palm oil (454,558 T) for many commodity trading companies. The town of San Pedro is home to the world's leading cocoa exporting port. Cash crops are very important in the local economy and livelihoods. This is especially true for cocoa as it is nearly 100% smallholders produced. Logging is minor and declining.

## The San Pedro Landscape

Through the landscape coalition, the stakeholders actively involved in the initiative are local authorities (e.g., regional council, sub-prefectures), local communities via their representatives, national technical ministries via their regional representatives (e.g., MINEF, DRA), state-owned companies (e.g., SODEFOR, OIPR), implementing organisations (e.g., Proforest, Impactum), sectoral agro-industry organisations (e.g., CCC, APROMAC), and agro-industrial companies.

The first two years were dedicated to the engagement and planning phases. The initiative is now in its implementation phase which consists of fundraising and implementation of the landscape management and investment plan that was validated in July 2023.

### Main features

<b>3,980 ha</b> of remaining forest for conservation	<b>93,954 ha</b> of cocoa for potential agroforestry	<b>63,692 ha</b> of degraded areas suitable for restoration
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### Main challenges

<b>Deforestation, legality and market exclusion</b>	<b>Low farmer income</b>	<b>Vulnerability to climate change</b>	<b>Land tenure issues</b>
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# The Vision

Make San Pedro a green region where forests are protected, restored and biodiversity is preserved through sustainable and climate resilient agriculture, while improving living conditions for communities.

## The four implementation pillars



### 1 Sustainable agriculture

- Practitioner network for cocoa, palm and/or rubber
- Pilot & set up the national cocoa traceability system
- Promote cocoa agroforestry and incentive mechanisms



### 2 Forest protection and restoration

- Protecting and rehabilitating existing forests in rural domain
- Reforest degraded areas, slopes and riverbanks
- Develop a regional forest / deforestation monitoring system



### 3 Improving community living conditions

- Increasing land tenure security for cocoa and rubber smallholders
- Improve food security & diversify smallholder income
- Professionalise cocoa and rubber cooperatives
- Professionalise women's and youth organisations: economic participation and access to credit



### 4 Land use governance

- Establish governance structures for the platform
- Organise communities to participate in the initiative and forest management
- Implement a complaints and conflict management mechanism
- Set up a monitoring and evaluation system
- Establish social and environmental safeguards.

## The San Pedro landscape initiative offers a wide range of opportunities for companies to:

- Implement Climate, People and Nature policy commitments.
- Meet Deforestation and Conversion Free supply chain commitments.
- Secure supply by de-risking the landscape and support smallholders to avoid their exclusion from supply chains.
- Meet regulation and associated traceability requirements.
- Ensure legal compliance.
- Build collaboration and relationships.

## Fair fund management model

For securing the first phase of the landscape management plan implementation, we are looking for fundraising from supply chain companies, institutional donors or philanthropic funds.

Companies can support through financial or in-kind support to the activities that are the most relevant to them and in their priority supply areas. Every company will participate in the collective contribution to the aggregated positive impacts and indicators in the landscape.

When initial funds are secured, a fair fund management model will be further developed ensuring transparency of expenditure, adequate governance and that most of the financing goes to cocoa farmers and communities on the ground.

In this way company finance can be blended with grant and philanthropic funds, allowing for full transparency and accountability of expenditure.

## Get involved

To invest in the San Pedro landscape programme please contact the Proforest team:  
**Daleba Kpenahi** – Cote d'Ivoire programme lead - [daleba@proforest.net](mailto:daleba@proforest.net)  
**Abraham Baffoe** – Africa Regional Director – [abraham@proforest.net](mailto:abraham@proforest.net)



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