

Development of a Landscape Programme in Siak and Pelalawan, Indonesia

Multi-stakeholder collaboration to achieve sustainable land use



01

Why collaborate in a landscape?

Companies purchasing palm oil from the Siak and Pelalawan districts of the Riau province in Indonesia worked extensively with their suppliers to implement supply chain traceability and map their exposure to environmental and social risks on the ground. However, they quickly appreciated that few sustainability problems were unique to one mill; indeed most are shared by many mills. And that their engagement with mills was only the first step to effect change towards responsible production practices. The landscape approach these companies are taking as part of this project has the potential to drive meaningful change

with tangible impact – but this will take collaboration amongst multiple parties such as local government, local NGOs, producers and smallholders, as well as their fellow purchasing companies.

To date, more than 170 palm oil companies have made commitments to produce and source palm oil which is deforestation and exploitation free, and not produced on peatlands (NDPE). This type of collaborative action at a landscape level has the potential to help companies meet those commitments at scale.

02

What is the objective of the Siak-Pelalawan Landscape Programme and who is involved?

Seven palm oil purchasing and consumer goods companies (the Coalition) are coming together to pursue a landscape programme for sustainable palm oil in Siak and Pelalawan - Cargill, Danone, Golden Agri-Resources, Musim Mas, Neste, PepsiCo and Unilever.

The goal of the programme is to transition large parts of both districts towards sustainable landscapes: which produce deforestation and exploitation free palm oil and maintain or enhance key conservation areas by building upon existing local efforts and multi-stakeholder platforms to advance a shared vision of sustainable, inclusive production.

Recognising that initiatives already exist in both districts, the Coalition will endeavour to build on and support these efforts to promote local ownership and greater collaboration among stakeholders with a shared interest. This will build on initiatives such as

the Green District Initiative in Siak with Sedagho Siak and LTKL (the National Sustainable District) Platform, the FOKSBI/UNDP ISPO platform in Pelalawan, private sector (pilot) projects in both districts, and donor facilitated programmes like CLUA, UNDP and WWF in Tesso Nilo, amongst others.

Specifically, the programme will:

- a. Develop scalable solutions for common problems
- b. Pilot multi-stakeholder approaches to sustainable supply sheds
- c. Support and empower local organisations
- d. Develop scalable tools and approaches to improve smallholder livelihoods
- e. Coordinate and share lessons learned with other landscape initiatives



03

Why focus on Siak and Pelalawan?

Siak and Pelalawan districts are long established palm oil production areas, with more than 20% of Riau's 260 mills (see figure 1 below). Both regions have significant environmental values, including large areas of peatland and protected areas, and in Pelalawan there remain large areas of intact forest at risk of conversion under the business-as-usual model. Both regions also carry significant environmental and social risks – nearly one third of Riau's 'high-priority' mills (Global Forest Watch)¹ are here, there is a high rate of historic deforestation and chronic fires, and social issues relating to workers' health and safety, land conflicts and smallholder rights.

Importantly, both regions already host several sustainable development initiatives too, which the landscape programme intends to build on to increase impact. As an example, Siak district is championing the Green District Initiative through 'Head of District

(Bupati) Regulation number 22, year 2018', which paves the way to enable responsible management of natural resources. Since September 2017, development partners in Siak District have also built a coalition, entitled 'Sedagho Siak', to support the Green District Initiative, together with national and local stakeholders. Siak is also among the founders and Secretary General of Lingkar Temu Kabupaten Lestari (LTKL), a collaborative partnership among districts to move towards sustainable jurisdictions focusing on landuse. Moreover, Siak and Pelalawan have both been selected to pilot the implementation of the Indonesian National Action Plan (NAP) for sustainable palm oil production at district level, in collaboration with UNDP.

¹ See also Global Forest Watch Analysis at <http://commodities.globalforestwatch.org>

Oil Palm Mills | Siak & Pelalawan

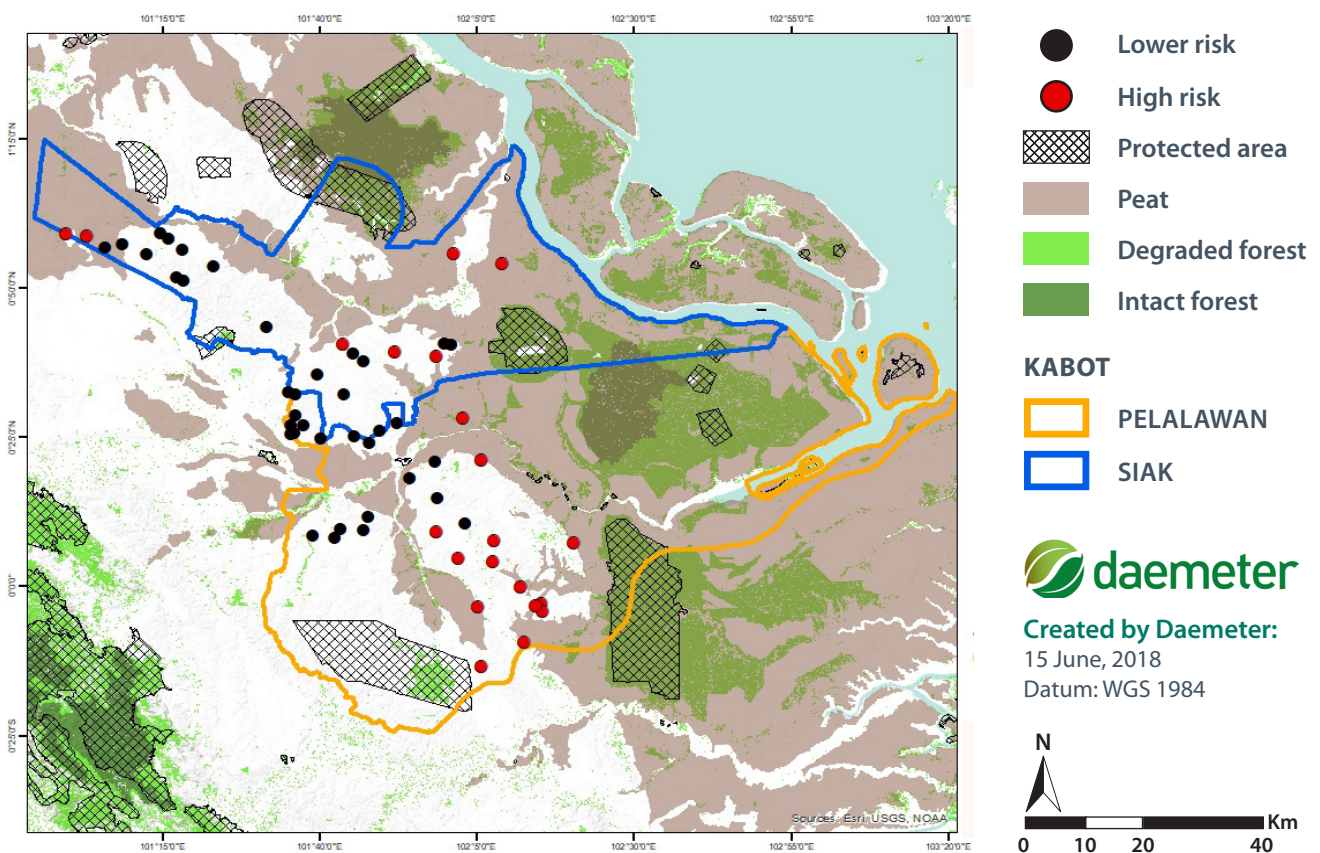


Figure 1: Distribution of oil palm mills and environmental values in Siak and Pelalawan

04

What will the programme do?

The programme has three phases to 1) design the intervention, 2) define the partnership and then 3) implement the intervention. It is currently in Phase 1, Intervention Design. When complete this will deliver:

1. A comprehensive map of the production base, key stakeholders and existing initiatives
2. Clear boundaries of priority areas
3. Clear identification of gaps to address root causes of the main challenges

4. Agreement on goals and objectives of the implementation

This will be done through: mapping stakeholders, stakeholder interviews, mill group discussions, mill rapid assessments, baseline analysis of conservation opportunities, and engagement with local government and existing platforms.

05

Timeline and expected outputs

The intervention design phase has already started and aims for completion by April 2019. The partnership development phase and implementation and monitoring phase will start in the second quarter of

2019 and are linked to the outputs of the design phase. Figure 2 gives an overview of the process and anticipated outputs.

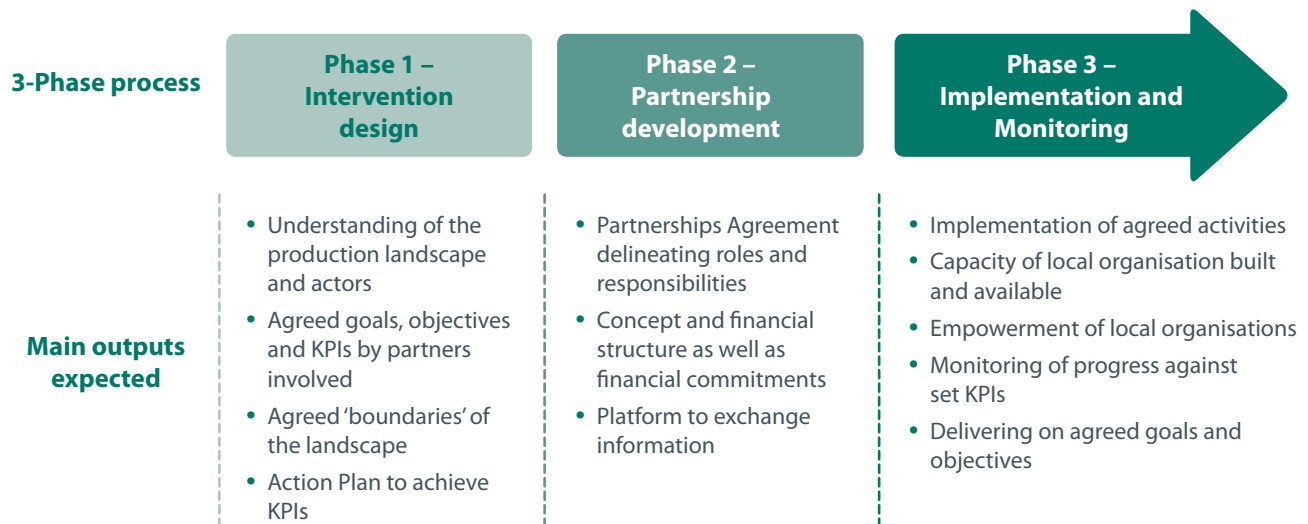


Figure 2: Overview of the 3-phase process



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