

Implementation Plan

01



Develop **tools for the internal self-assessment and due diligence of enterprises**; develop chain of custody standards to be used by enterprises to refine their internal systems and for achieving sustainable governance of the entire supply chain.

02



Launch the **Sustainable Natural Rubber Initiative** in collaboration with natural rubber industry organizations of the Mekong countries and engage in discussions with relevant agencies and enterprises on ways to build a sustainable natural rubber value chain.

03



Provide **capacity building training** for rubber investment enterprises in China and beyond and support companies in formulating and effectively implementing sustainability policies to improve their sustainability performance.

04



Develop **sustainability guidelines and standards for smallholders in the Mekong region** and provide knowledge and technical skills training; engage smallholders in sustainable natural rubber business models and improve their livelihoods.

05



Establish an international expert team, who will work with large-scale rubber plantations to create **sustainable natural rubber demonstration projects** and promote sustainability best practices.

Achievements

Implementation Tools of the Guidance

- ▶ **Indicators:** Breaking down the *Guidance* into measurable indicators that can be used for corporate performance assessment and self-assessment/third-party assessment;
- ▶ **Handbook for Implementation:** Helping enterprises understand the provisions in the *Guidance*, conduct benchmarking and self-assessment, improve management systems and sustainability performance, and identify and mitigate risks.

Supply Chain Research

- ▶ **Research Report on Natural Rubber Industry and Rubber Value Chain**
- ▶ **Research Report on Stakeholders and Rubber Supply Chain of Rubber Industry**

Carry out research on natural rubber industry chain, supply chain, value chain, and stakeholders and clarify the role of each link of the chain to help investors fully understand the environment of natural rubber and support compliance management of the supply chain to further advance sustainable governance.

Risk Map

With natural rubber cultivation risks as the starting point, the Risk Map provides a visualized method for using the *Guidance for Sustainable Natural Rubber* by taking into consideration climate change and future changes in arable land for rubber cultivation in Southeast Asia.



Research Reports

- ▶ **China's Natural Rubber Sector and the Drivers of Companies' "Going Out" Strategies**
- ▶ **A Study of Outbound Natural Rubber Investment by Chinese Enterprises and Sustainable Development of Natural Rubber**
- ▶ **Field Study Report Series – Natural Rubber Producing Countries (Laos, Thailand, Cambodia)**
- ▶ **Risk Analysis Report on Rubber Plantation in Southeast Asia**



Guidance for Sustainable Natural Rubber





China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters (CCCMC) has more than 6,300 member enterprises in the various fields of metals, minerals, oil, chemicals, construction materials, natural rubber and tires. It is China's largest and most professional industry organization in this sector.

InFIT China-UK Collaboration on International Forest Investment and Trade (InFIT)

Jointly initiated by the Ministry of Commerce of the People's Republic of China (MOFCOM), the China National Forestry and Grassland Administration (NFGA), and the Department for International Development (DFID) of the United Kingdom, it is the China Programme of a global programme – Forest Governance, Markets and Climate (FGMC) – aimed at addressing potential negative impacts of international investment and trade in timber products and other commodities grown on forest land. The InFIT programme supports CCCMC in promoting the "Sustainable Natural Rubber Project".



The Sustainable Natural Rubber Project aims to:

- ▶ Strengthen enterprises' capacity building in sustainable rubber planting and production and processing;
- ▶ Reduce the negative impact on local environment and society;
- ▶ Effectively improve the livelihoods of affected people and communities;
- ▶ Promote the synergy between upstream and downstream of the industry to build a sustainable natural rubber value chain.

Partners



Contact Us

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Purposes of the Guidance

Improving risk awareness and due diligence capability of enterprises and providing them with the basis and tools for conducting risk management;

Reducing the negative impact on local environment and society during investment and improving community livelihoods;

Providing industry norms and guidelines for sustainable rubber investment and product trading activities;

Gradually improving corporate transparency and continuously improving stakeholder relationships;

Strengthening coordination between the upstream and downstream of the supply chain and promoting sustainable development of natural rubber.

Highlights

A risk-oriented view of sustainable development

Comprehensively prepared and integrated with the concepts of CSR and sustainable development, the *Guidance* can be used by enterprises engaged in natural rubber investment, planting, and management to improve their capabilities of sustainable governance and help them identify, prevent, and manage the environmental, social, and governance risks involved in business operations.

Addressing key environmental, social, and governance risks

Key risk points include FPIC (Free, Prior and Informed Consent), disputes over land tenure, livelihoods of small farmers, the rights of indigenous people, labor rights, reduced biodiversity, soil erosion, climate change, chemical pollution, etc.

Helping follow the four key steps of due diligence

It instructs enterprises in the four key steps of due diligence management: due diligence system establishment, risk identification and assessment, risk prevention and mitigation, and effectiveness tracking and reporting.

Guiding risk management at different stages

Regarding the two stages of pre-investment and process of business operations, it lists the risks and impacts to be identified and puts forward specific requirements and advice on preventive or governance measures.