THE SUSTAINABLE LANDSCAPES PARTNERSHIP

A joint initiative of the CGF Forest Positive Coalition and WBCSD Soft Commodities Forum

The Sustainable Landscapes Partnership (SLP) — launched at New York Climate Week 2024 by the WBCSD Soft Commodities Forum (SCF) and the Consumer Goods Forum's Forest Positive Coalition (CGF FPC) — brings together agri-commodity traders, consumer goods manufacturers, and retailers under a shared investment framework currently operating at in Brazil's Cerrado biome. Over $10M in co-funding is already being directed to approximately 700 farms covering more than 750,000 hectares over the past three years. The SLP is a value chain initiative focused on landscape finance, producer support and enabling conditions in priority regions, supporting the development of viable long term financing model. For this, the SLP is seeking further collaboration from other partners and sectors.

1. Shared vision of the Sustainable Landscapes Partnership

We strive to build resilient production landscapes & food systems through value chain collaboration and tailored solutions with positive outcomes for farmers, nature, climate and business. Starting from high- priority landscapes in the Cerrado, including Southern Maranhão, Tocantins, Western Mato Grosso and Western Bahia as proof of concept, we aim to scale to other areas.

2. What makes the Sustainable Landscapes Partnership Unique

Four structural characteristics that distinguish the SLP from comparable partnerships

Commodity supply chain partnerships have historically focused on certification standards, market incentives, and supplier engagement programs. These tools have limited impact on the full production landscape — the land use decisions and planning made by all actors operating in the landscape. The SLP focuses on supporting resilient landscape models that are: (a) government-integrated through municipal development planning (b) farmer-supported through technical assistance and Payment for Environmental Services; (c) corporate-anchored through shared landscape co-funding and value chain engagement; and (d) based on common MRV and KPIs aligned with leading global frameworks.

01
Involves Full Value Chain
Initiated by pre-competitive collaboration spanning upstream agri-traders (ADM, Bunge, Cargill, COFCO and LDC) alongside downstream consumer goods companies and retailers (ALDI South Group, Danone, Jerónimo Martins, McDonald's, Mars, Metro, Neste, Nestlé and Sainsbury's).

02
Jurisdictional and Landscape Transformation
The SLP financially supports landscape governance to shift towards resilient production at scale, beyond limited commodity volumes.

03
Farmer Centred
Funding for locally led initiatives that support farms resilience, focusing on technical assistance, conservation and restoration of natural ecosystems, to support long-term landscape level resilience.

04
Prepares for upcoming market needs
Common KPIs and reporting aligns with key regulatory and sustainability reporting frameworks, creating standardised, verifiable outcomes aligned to the requirements of investors and funders.

3. Proven Outcomes (2023 – 2026)

$10M+	750 ha+	694	387,000 ha	58,000 ha
Co-invested 2023–2026 by SCF + FPC Members	Potential DCF & sustainable production area	Farms benefitted across 4 Cerrado landscapes	Ecosystems legally protected	Surplus legal reserves and 415ha restored

4. Call to Action

Research shows that the challenge in financing resilient commodity production landscapes is not a shortage of capital, but a lack of investable, verifiable project pipelines. Across Cerrado landscapes, blended finance mechanisms are underutilized not due to a lack of funds, but because of pipeline constraints, risk perceptions, and market fragmentation.

The SLP, already backed by over $10 million in financial support, aims to scale its proof of concept to other high-priority areas in the Cerrado and eventually beyond. It is now seeking co-funding to build an investable project pipeline including regenerative agriculture, payments for ecosystem services, and governance embedded in local partnerships.

***Scale* proven solutions to sustainably finance resilient production**	
Who	**Impact investors, Commercial banks, Development banks, Philanthropy**
What	A) Seeking co-funding to support proven solutions – grants, value chain contributions, PES &carbon credits **B)** Developing innovative financial instruments that value nature and resilient production, NBS seed capital, loans (concessional & commercial), in-kind investment
Why	**Sustain long-term outcomes** Leverage nature based financial returns with landscape-level collective impact while meeting ESG agenda

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